SCHEDULE 14A INFORMATION PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934

		the Registrant [x] a Party other than the Registrant []
Check	k the	appropriate box:
[]	Conf	iminary Proxy Statement idential, for Use of the Commission Only (as permitted ule 14a-6(e)(2))
[] [x] []	Defi Soli	nitive Proxy Statement nitive Additional Materials citing Material Pursuant to Rule 240.14a-11(c) or Rule 14a-12
	(KANSAS CITY POWER & LIGHT COMPANY NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)
Payme	ent o	f Filing Fee (Check the appropriate box):
[]		per Exchange Act Rules 0-11(c)(1)(ii), 14a-6(i)(1), 6(i)(2) or Item 22(a)(2) of Schedule 14A.
[]		per each party to the controversy pursuant to Exchange Rule 14a-6(i)(3).
[]		computed on table below per Exchange Act Rules 6(i)(4) and 0-11.
	(1)	Title of each class of securities to which transaction applies:
	(2)	Aggregate number of securities to which transaction applies:
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11:
	(4)	Proposed maximum aggregate value of transaction:
	(5)	Total fee paid:
[X]	Fee	paid previously with preliminary materials.
[]	Exch whic prev	k box if any part of the fee is offset as provided by ange Act Rule 0-11(a)(2) and identify the filing for h the offsetting fee was paid previously. Identify the ious filing by registration statement number, or the or Schedule and the date of its filing.
	(1)	Amount Previously Paid:
	(2)	Form, Schedule or Registration Statement No.:
	(3)	Filing Party:
	(4)	Date Filed:
####		

[Advertisements appearing in newspapers commencing August 8, 1996]

ATTENTION [KCPL logo] SHAREHOLDERS:

WESTERN RESOURCES' HOSTILE OFFER DOESN'T ADD UP TO VALUE

- We have carefully reviewed the terms of Western's proposed rate reduction settlement, and we believe it WILL IMPACT WESTERN'S FUTURE EARNINGS.
- - Western's proposed rate settlement results in the loss of more than \$300 million in revenue. We believe this

will impact on Western's ability to pay dividends at its promised rate. Western would be required to use in 1998 MORE THAN 90% OF ITS EARNINGS TO COVER DIVIDEND PAYMENTS.

After all these months, Western still has not provided KCPL shareholders with an effective response to our very real concerns about Western's OVERSTATED MERGER-RELATED SAVINGS ASSUMPTIONS.

There is NO ASSURANCE that Western's hostile exchange offer -which has been unanimously rejected by your Board -- will EVER BE COMPLETED.

THE KCPL/UTILICORP MERGER IS:

- BOARD APPROVED
- [X] EMPLOYEE SUPPORTED
- [X] COMMUNITY BACKED

A FAILURE to approve the KCPL/UtiliCorp merger would DEPRIVE you of its potential for growth in revenue, income and share value -- along with a dividend increase to \$1.85 per share.

The Special Meeting of Shareholders Will Be Held on August 16, 1996.

VOTE "FOR" THE KCPL/UTILICORP MERGER TODAY ON THE WHITE PROXY CARD.

IF YOU HAVE ANY QUESTIONS OR NEED ASSISTANCE IN VOTING YOUR KCPL SHARES, CALL KCPL INVESTOR RELATIONS AT 1-800-245-5275 OR D. F. KING & CO., INC., TOLL FREE, AT 1-800-714-3312.

August 8, 1996

KANSAS CITY POWER & LIGHT COMPANY

TO KCPL SHAREHOLDERS

IF YOU CUT THROUGH ALL THE RHETORIC, IT REALLY COMES DOWN TO

TRUST COMMITMENT SUPPORT VALUE

KCPL and UtiliCorp, with a combined 193 years of delivering returns to shareholders, proven reliability for customers, rewarding careers for employees and dedicated support for community, ask you to help us create a global energy leader right here in Kansas City.

If you have any questions about the merger or need assistance completing the white proxy card, please call KCPL Investor Relations toll free at 1-800-245-5275.

[KCPL logo]
The Energy Behind Your Ideas

August 8, 1996