SCHEDULE 14A INFORMATION PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934 Filed by the Registrant [X] Filed by a Party other than the Registrant [ ] Check the appropriate box: Preliminary Proxy Statement 1 Confidential, for Use of the Commission Only (as permitted [] by Rule 14a-6(e)(2)) Definitive Proxy Statement Γ 1 Definitive Additional Materials [X] Soliciting Material Pursuant to Rule 240.14a-11(c) or Rule [] 240.14a-12 KANSAS CITY POWER & LIGHT COMPANY (NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER) Payment of Filing Fee (Check the appropriate box): \$125 per Exchange Act Rules 0-11(c)(1)(ii), 14a-6(i)(1), **Г**] 14a-6(i)(2) or Item 22(a)(2) of Schedule 14A. Γ1 \$500 per each party to the controversy pursuant to Exchange Act Rule 14a-6(i)(3). Fee computed on table below per Exchange Act Rules [] 14a-6(i)(4) and 0-11. (1) Title of each class of securities to which transaction applies: Aggregate number of securities to which transaction (2) applies: Per unit price or other underlying value of transaction (3)computed pursuant to Exchange Act Rule 0-11: (4) Proposed maximum aggregate value of transaction: (5) Total fee paid: [X] Fee paid previously with preliminary materials. Check box if any part of the fee is offset as provided by **[**] Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. (1) Amount Previously Paid: (2) Form, Schedule or Registration Statement No.: (3) Filing Party:

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## Merger FAQ What the Analysts Are Saying

The following are quotes from analysts' reports of certain statements of belief that KCPL shares. "KLT" is our stock ticker symbol, and when used below refers to KCPL.

ROBERT W. BAIRD & CO., JULY 19, 1996

[T]he long and bumpy road this [KCPL/Western] merger would face raises significant uncertainties concerning the true value of WR's bid. If shareholders do not approve a UCU/KLT merger, we do not believe the KLT board will support a combination with WR, keeping the tone of the courting relationship very unfriendly. Since friendly utility combinations are moving at a snail's pace, we expect an unfriendly merger to move at a glacial speed.

J.P. MORGAN SECURITIES, JULY 23, 1996

[T]he assumptions needed to make the WR offer and all its component parts a realization seem to be a bit aggressive and are somewhat questionable. Moreover, the long-term, strategic benefits and growth opportunities created by a UCU/KLT merger appear greater.

## PAINEWEBBER, JULY 16, 1996

We believe that the proposed UtiliCorp and Kansas City (Power & Light) merger presents an attractive opportunity for both companies to significantly enhance their growth prospects. UtiliCorp has been a market leader in international projects while developing a successful energy marketing affiliate. Coupled with KCPL's financial strength, urban service territory and generation experience, the new company should be well positioned for the changes embracing the electric markets. . . We believe the proposed merger strategically positions both companies to participate in the developing competitive energy environment.

## Merger FAQ Vote Your Proxy -- Today

In meetings with officers and in calls to the Merger Hotline, employees asked a variety of questions about voting their proxies. Following are answers to some of the most frequently asked questions. Additional questions should be directed to supervisors or the Employee Merger Hotline --800-718-8878.

- Q: Does the company really need the employee vote to approve the merger?
- A: Every vote is important to the success of the merger. As you know, the merger requires a majority of the shares voted in order to pass. Thus, the vote exemplifies the democratic principle: the majority rules. Employee shareholder votes are just as important as votes from any other group.
- Q: Are votes a matter of public record?
- A: The only part of the vote that will be made public is the percentage of shares voted yes or no.
- Q: If I voted my proxy in May, do I need to vote again?
- A: Yes. The votes solicited prior to May 22 are not applicable to the new meeting. To have your vote count, you need to vote again.
- Q: I've received numerous white proxy cards from KCPL. Do I need to send back each one?
- A: The only reason to send in more than one white proxy card is if you want to change the way you voted. Only the last card received will be counted.
- Q: What should I do with the gold proxy cards Western keeps sending?
- A: You are not required to do anything with the gold proxy cards. You may discard them if you like.
- Q: Will the results of the vote be announced on August 7?
- A: The results will be made public when the process of counting and verifying the votes is complete. We expect that process to take several weeks after the vote.

[Press release issued by KCPL on July 31, 1996]

[KCPL logo]

FOR IMMEDIATE RELEASE

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## KCPL RESPONDS TO ISS RECOMMENDATION

KANSAS CITY, MISSOURI (July 31, 1996) -- Kansas City Power & Light Company's (NYSE: KLT) Chairman of the Board, President and Chief Executive Officer, Drue Jennings, today in response to Institutional Shareholder Services' (ISS) report made the following statement:

"We believe ISS has not properly considered either the future value of Western Resources' stock or the substantial difficulties facing Western in consummating its hostile offer.

"The resolve of the KCPL Board is firm -- a combination with Western does not make sense. A failure to approve the KCPL/UtiliCorp merger would deprive KCPL shareholders of the potential for additional growth in revenue, income, share value, and an 18% increase in annual dividends. There is no assurance that Western Resources' hostile exchange offer -- which has been unanimously rejected by the KCPL Board -- would ever be completed.

"The Board of KCPL has a fiduciary obligation to its shareholders and firmly believes that a strategic merger with UtiliCorp is in the best interest of shareholders. We can only assume that ISS did not fully understand the upside potential of the UtiliCorp merger. We are deeply gratified by the overwhelming support of this planned, strategic merger from such diverse groups as shareholders, legislators, employees, and community groups. We believe the facts continue to speak for themselves: the friendly merger of equals between KCPL and UtiliCorp offers the best prospects for growth."

Kansas City Power & Light Company provides electric power to a growing and diversified service territory encompassing metropolitan Kansas City and parts of eastern Kansas and western Missouri. KCPL is a low-cost producer and leader in fuel procurement and plant technology. KLT Inc., a wholly-owned subsidiary of KCPL, pursues opportunities in non-regulated, primarily energy-related ventures.

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